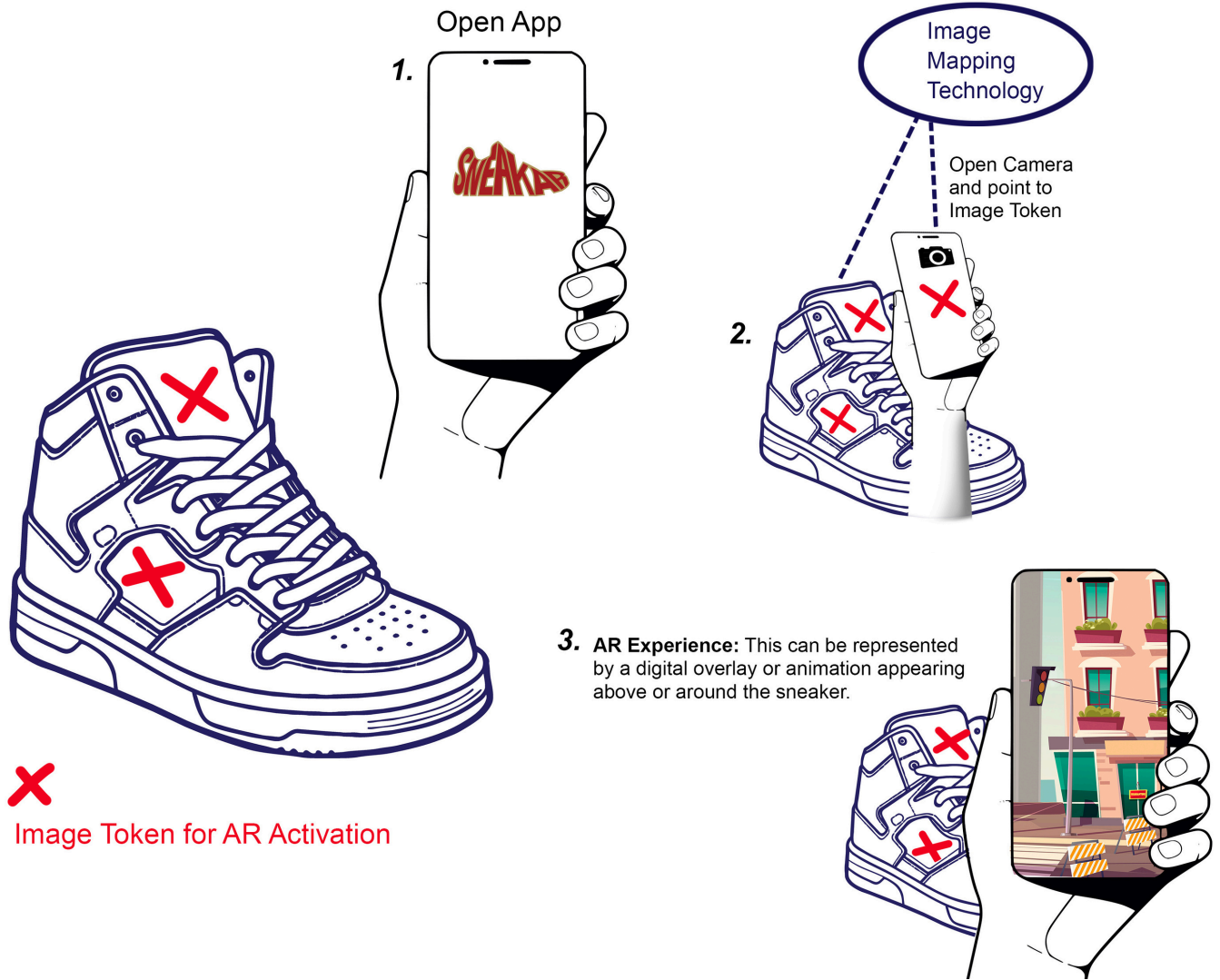




# STAYSNEAKAR- Platform Evolution Guide 2025

**STAYSNEAKAR™ 2025: where static just doesn't cut it and brands emerge thriving!** Imagine a platform that's not just a marketplace but a **revolution in the sneaker game**, blending **cutting-edge technology** with **street-smart flair**. Whether you're gearing up for the **XR platforms explosion** or diving deep into **custom AR journey-telling**, we've got the tools to keep you **fashion forward** and **ahead of the pack**. From **XR activations** to **Creation as a Service (CaaS)**, the STAYSNEAKAR platform is about **transforming boring branding** into **extraordinary experiences** that your algorithm, i.e., your people will resonate with. **Learn more now!**

**Platform Evolution Overview**



## XR Activation Launch

- **Cost:** \$2,500
- **Experience:** Sneakers become **dynamic street spectacles**
- **Effect:** The **Walking Billboard Effect™**
- **Community:** Tap into **SNEAKAR's community network**
- **Engagement:** Transform static displays into **24/7 on-the-move campaigns**

## Creation as a Service (CaaS)

- **Investment Range:** \$42K to \$159K
- **Focus:** **Custom AR storytelling**
- **Experience:** **Immersive, geo-spatial AR experiences**
- **Engagement:** Real-time interactions with the community

## Vertical Integration Insights

### B2B - Walking Billboard Effect™

- **Transformation:** Static ads into **vibrant, 24/7 dynamic campaigns**
- **Technology:** **Image tokenization meets geo-spatial AR**
- **Engagement:** **QR-like triggers** for AR experiences

- **Foot Traffic:** Innovative **location-based quests**
- **Success Example:** Adidas' AR scavenger hunts achieved **50% conversion rates**

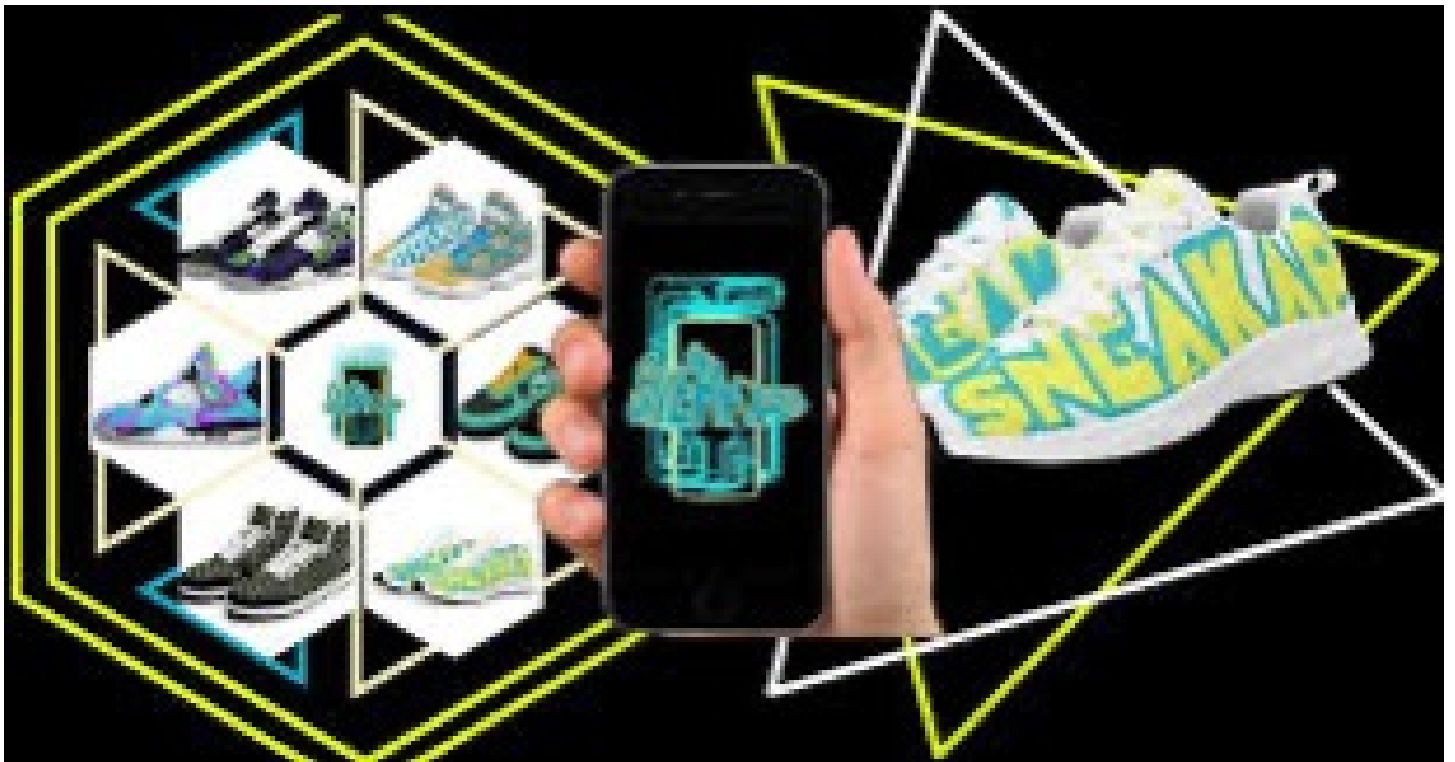
### B2C - Fly/Drip/Fashion Forward

- **Strategy:** Redefine **exclusivity** for modern sneakerheads
- **Investment Example:** **Emerging Icon** tier with **500 units at \$42K**
- **Authentication:** Powered by **Web3 authentication** through **UnCut.network**
- **Resale Value:** Limited sneaker drops often achieve **up to 3x resale value**

### SuperFans - Athletes/Celebs

- **Focus:** Transforming **transactional NIL deals** into **rich cultural collaborations**
- **Experience:** Co-create **custom shoe lines** with celebrities
- **Engagement:** **Unlock exclusive AR content** through scavenger hunts
- **Success Example:** Nike's AR billboards drove **over 500K scans in 72 hours**

### Pricing Tiers Breakdown



### Full Revolution Package

- **Price Range:** \$156K to \$159K
- **Units Provided:** **2,500 units**
- **Tools Included:** **Story Tech Arsenal** and **Geo-AR capabilities**
- **Success Example:** Inspired by Burberry's **2.5x conversion rates**

### Established Emergence Plan

- **Price Range:** \$73.2K to \$73.95K
- **Units Provided:** **1,000 units**
- **Technology:** **Web3 authentication** and market intelligence tools

- **Success Example:** StockX's **3x resale values** on limited drops

### Growth Acceleration Option

- **Price Range:** \$41.75K to \$42K
- **Units Provided:** 500 units
- **Tools Included:** AR Basics and Community Tools
- **Success Example:** Snap AR's **76% engagement rate**

